



Clean Air. Nothing Else.

May 2012

Welcome to the latest issue of the Austin Air Newsletter.

This month we bring you the *very latest news* on what's happening in the *world of respiratory health*. Including *asthma vaccines*, a *new asthma treatment* that uses an *electrical current*, also how *pollution* may be linked to *depression in our children* and new research on the *damaging effects of long term pollution on the over 65's*.

And now that *Spring* has well and truly *Sprung* and *seasonal allergies* are *hitting harder than ever*, we are offering a *fantastic \$25* of all our *Allergy Machines*. Check out the coupon at the end of this email for full information.

CAR FUMES TWICE AS DEADLY AS TRAFFIC ACCIDENTS.



According to British researchers, **twice as many** people **die** from **car fumes** than **traffic accidents**.

Follow the link to read the full article.



A new asthma vaccine from France

French scientists have been working on a new *vaccine* that may in the future help to prevent the symptoms of *allergic asthma*.

So far research has been carried out using mice, but the **results are promising** and now scientists are planning to develop the vaccine to be tested on

humans.

With an estimated **300 million people worldwide** suffering from the disease, the idea of *using a vaccine* could potentially **change the lives of millions**.

Read on for the full report.



Pollution linked to anxiety and depression in our children

Pregnant moms exposed to **high levels of pollution** are at increased risk of their children **developing behavioral problems** by the age of 6 or 7, a new study suggests.

Researchers from *Colombia University* measured the *levels of pollution* in the blood of 253 nonsmoking *moms to be* from *inner city areas*.

They found that those with *high levels of a toxin* known as *PAH* were *23% more likely* to have children that would later suffer from *anxiety, depression* and *attention problems*.

We have known for some time that *exposure to pollution* is damaging to our health but to know that the health of our *unborn children is also at risk* is alarming news.

Read on for more on this study.

Doctors may be able to predict asthma from birth



According to new research from *Denmark*, doctors may be able to *predict asthma* in children from the time they are *born*.

They found that *40% of children* with asthma by the age of 7 years, had shown *signs of breathing difficulties at birth*, with the remaining *60% of children* developing problems in *early childhood*.

This is exciting news as researchers believe *new treatments for asthma* should focus on *preventing* the disease in the *very early stages of life* and perhaps even *before birth*.

Read on for more info.

The effects of long term pollution on the over 65's



Researchers from the *Harvard School of Public Health* have been measuring the effects of *long term pollution* on our health.

Senior author Joel Schwartz believes *air pollution* is one of the *largest avoidable causes of death and illness* in the United States.

His research shows how *long term exposure to pollution* increases the risk of being hospitalized for *lung and heart disease, stroke* and *diabetes*.

Follow the link for more on this story.

Electrical currents may be the new



asthma treatment

A new clinical trial is under way to measure the effects of using *electricity* as *new way to treat asthma*.

The trial which is taking place across the country, involves *holding an electrical device to the neck for 90 seconds*. *Low level electrical signals* will then *stimulate the nerves* in the neck, helping to *relax the muscles* and make *breathing easier*.

This new treatment may be *particularly helpful* to sufferers who *do not respond well* to current medication.

Read on for the full story.

Thankyou.....

For taking the time to read our newsletter, as always your thoughts and feedback are vital to us, so please do not hesitate to contact one of the team at info@austinair.com

Thanks for reading

Sincerely

Karen Dempsey

Austin Air Systems Ltd



Save \$25 On Our Allergy Machine This Month

Make the most of our *Spring Time Offer* and *save \$25* on all *Allergy Machines* purchased from the 8am (EST) on May 11th to 2.45 pm (EST) on May 25th 2012

Offer Period : 8am (EST) Friday May 11th 2012 to 2.45pm (EST) Friday May 25th.

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